# RYAN MARQUARDT

**Portfolio:** http://ryanmarquardt.com

## **SUMMARY**

Information technology and Salesforce professional with experience in all areas of software development, including planning, development and integration, as well as managing a team of developers. A creative, yet rational programmer with a strong Business Analyst and Quality Assurance background, who genuinely comprehends all aspects of the Software Development Life Cycle. Able to provide solutions and ideas to technical and non-technical people alike using a consistently clear communication and analytical skill set. Ambitious and motivated worker who is known as an efficient problem-solver when working independently or collaborating within a team.

## **EXPERIENCE**

# Salesforce Solution Architect — Northbound Consulting

April 2023 – Current

- Created Entity Relationship Diagrams (ERDs) and Business Process Model Diagrams (BPMD) based on requirements gathered during sessions.
- Served as Project Manager, Lead Architect/Developer, and Solution Architect for multiple customer projects.
- Designed and implemented workflows to address complex business processes.
- Developed numerous Lightning Web Components (LWCs) and VisualForce pages for dynamic data interaction within the Salesforce platform.
- Collaborated with development and integration teams to migrate large datasets between systems, addressing diverse business needs.
- Dynamically constructed JSON payloads for transmission to external systems.
- Parsed incoming JSON structures for upsert operations on various Salesforce objects.
- Designed and deployed Experience Cloud Sites to provide licensed users access to various Salesforce data.

## **Salesforce Development Team Lead** — Labcorp Drug Development

January 2018 - April 2023

- Managed team of developers primarily focused on building scalable solutions while simultaneously working to enhance and streamline the mature org.
- Translated business requirements from stakeholders and delegated responsibilities across the development team for projects.
- Transformed and refactored org to be compatible with Salesforce's Lightning User
   Interface.
- Introduced a team-wide technical debt cleanup process and led recurring meetings to ensure smooth org operation by assigning action items.
- Implemented code review sessions to ensure a high code quality standard is met prior to production release.

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Salesforce Certifications















- Trained new developers and admins who were entirely new to the SFDC platform.
- Thoroughly scoped and prioritized stakeholder requests in order to set deadlines and meet business expectations within the ability and bandwidth of the team.

# **Salesforce Developer** — Labcorp Drug Development

September 2016 - January 2018

- Identified numerous problematic areas and worked with the team to fix security gaps immediately after hire.
- Acted as the sole developer for over one year on the team and refactored inherited code to adhere to SFDC governor limits and best practices.
- Implemented numerous solutions where the business could self-sufficiently maintain day-to-day activities instead of adding to our team's internal workload.
- Able to think outside the box and offer workarounds in a high paced environment.

# **Senior Cloud Management Engineer**— Appirio

March 2015 – September 2016

- Delivered and managed long term customer engagements (40+), focused on maintaining, administering and monitoring Salesforce environments.
- Worked with customers to improve their Salesforce org to increase productivity and efficiency
- Helped achieve Cloud Management's "Team of the Year" award in 2015
- Part of company's "Most Profitable Line of Practice" in 2015

#### **Associate Consultant**— Appirio

May 2012 – March 2015

- Gathered end-user feedback onsite and proposed "out of the box" Salesforce solutions as well as custom Apex/Visualforce.
- Oversaw numerous metadata deployments as a Release Manager and maintained a code repository where multiple developers could pull/push their changes to/from different branches.
- Client/customer facing contact and experience for numerous customers.

# **Web Developer**— Brownboots Interactive

January 2011 - April 2012

- Worked with clients, graphic designers, and coders to help build professional websites with various advanced features of functionality.
- Built web templates using XHTML/ CSS and uploaded them to a custom CMS.
- Researched and implemented new jQuery and JavaScript functions and scripts for various solutions.

#### **SKILLS**

Programming
Languages:
APEX/Visualforce, LWC
Framework, HTML5, CSS,
JavaScript, jQuery

#### Methodologies & Testing Tools:

Software Development Life Cycle (SDLC), Agile Software Development, Visual Studio Code, Postman API Platform, Salesforce Dataloader, Workbench, Salesforce Inspector, MS Excel

# SALESFORCE CERTIFICATION SUMMARY

- 1. Salesforce Certified Administrator July 24, 2012
- 2. Salesforce Certified Advanced Administrator February 14, 2013
- 3. Salesforce Certified Platform App Builder September 16, 2015
- 4. Salesforce Certified Platform Developer I April 8, 2016
- 5. Salesforce Certified Sales Cloud Consultant July 18, 2018
- 6. Salesforce Certified Platform Developer II December 23, 2019
- 7. Salesforce Certified Sharing and Visibility Architect March 5, 2024

# **TECHNICAL SALESFORCE SKILL SETS**

- Ability to create Flows or write Apex solutions from scratch or build upon previous metadata from previous admins/developers
- Diagnosed deployment and/or test class failures for numerous of production deployments for multiple customers
- Expert with respect to Salesforce governor limits and solid understanding of best practices when developing on the multitenant Salesforce Platform
- Ability to listen to business user's needs and gather technical requirements for a solution
- Solid understanding of the Salesforce Security Model profiles, roles, permission sets, and org wide defaults

## **EDUCATION**

University of Wisconsin Stevens Point - Stevens Point, WI
Dual Majors - December 2010
Computer Information Systems & Web and Digital Media Development